

IMPACT! e-bulletin



June 10, 2025

District Governor Sue Krahe-Archibald

Congratulations to Incoming District Governor Bruce Monro

By Sue Archibald



Congratulations to our incoming District 5500 Governor Bruce! He and his team are well prepared to take the leadership reins on July 1. It's been an honor to work with Bruce and recognize his willingness to continue with our District's leadership continuity to ensure a smooth transition.

I honored over 50 of our fellow Rotarians in the District with a variety of awards at the District Governor Installation on Saturday, June 7. If you missed the event, please use the QR Code below to help us all celebrate our amazing Rotarians and clubs. If you were unable to attend, your AG will be presenting the awards at one of your future meetings.



Call for Nominations for District Governor 2028-29



Rotary International District 5500 is now accepting nominations for the position of District Governor for the 2028–2029 Rotary year. This esteemed leadership role offers a unique opportunity to guide our district, inspire fellow Rotarians, and make a lasting impact on our communities.

Serving as District Governor is both an honor and a significant responsibility. The selected individual will act as the official representative of Rotary International within District 5500, providing leadership, motivation, and guidance to Rotary clubs throughout the district. Make a difference in our Rotary District 5500!

Nominations of candidates to serve as District Governor in 2028-29 are due to Dave Lenox, our district administrator, at DaveRotary5500@gmail.com not later than September 6, 2025. Any club may nominate a candidate who is a member of that club or a member of another club (with the other club's concurrence). **We will hold an orientation and Q/A session at 10am on August 9, 2025 via Zoom, for all interested Rotarians who are thinking about applying.** Candidate interviews will be held on September 13, 2025, beginning at noon, also via Zoom.

[Click here](#) for an Application

[Read More](#)

Register by June 10th for the District 5500 Dinner in Calgary

Tuesday, June 24 at 5:30pm
at the Hotel Blackfoot, Trail SE, Calgary, located 3.5 miles from the convention center.

Dinner registration deadline is June 9th.

[Click here](#) to register.

If you're attending the RI Convention in Calgary this year, you won't want to miss our District 5500 dinner. There will be a buffet of Carved Prime Rib and Truffle Mushroom Ravioli (vegan), five salad choices, charcuterie, cheese and crudite displays, plus veggies, an assortment of desserts (including celiac friendly), and great Rotary fun.

Cost: \$75 per person. Cash bar.

A Guide to Calgary



[VisitCalgary.com](https://www.visitcalgary.com)

If you're attending the RI Convention in Calgary and are looking to explore the city, here's a guide for things to do and places to see. [Click here.](#)

What's The Best Way To Make A Year-End Gift To The Rotary Foundation?

Giving online is the easiest and fastest way to ensure that your year-end gift is received in time.

Visit rotary.org/donate and sign in to My Rotary to ensure that you and your club receive appropriate recognition for your contribution. If you need help, call the Rotary Support Center at 866-976-8279.

Together, we can make lasting change in the world!



Clubs, Please Consider a Rotary Year-End Donation to TRVFA

Your club can assist students in vocational programs.

Rotary Clubs have the opportunity to make direct donations to TRVFA. By supporting numerous students, you can significantly enhance the impact of your club. For more details, I encourage you to visit our website at <https://trvfa.org>.

If you have any questions, please don't hesitate to contact Diane Ventura-Goodyear directly.

The job market for medical and dental students, as well as for those pursuing careers in truck driving, is strong. Your club's donation will help many students achieve their goals while also benefiting the community.

For additional information, please feel free to reach out to me: Diane Ventura-Goodyear dvg@rotaryd5500.org (520) 409-8656



2025 District Training Assembly in Sierra Vista in the Books!

By Leo J. Lawrenson

The first of our FOUR 2025 District 5500 Training Assemblies to provide club officers and others with valuable training and information was successfully conducted at the Sierra Vista Salvation Army Center on Saturday, 17 May. Approximately 34 Rotarians attended from various clubs, one from as far away as Yuma!

To view copies of the presentations, click on the links below:

- [Opening](#)
- [Club Governance](#)
- [Club Experience](#)
- [Secretary Training](#)
- [Public Image/Communications Training](#)
- [Treasurer Training](#)
- [Grant Management Training](#)
- [Youth Protection Training](#)

Be sure to register for one of the remaining three Assemblies on the D5500 Calendar:

- 12 Jul 2025 [Florence](#)
- 19 Jul 2025 [Tucson](#)
- 26 Jul 2025 [Yuma](#)

DISTRICT TRAINING ASSEMBLY



With Bruce Monro
District Governor

Make a Difference
Make a Friend

UNITE FOR GOOD

Rotary
District 5500

- Sierra Vista May 17
- Pinal County July 12
- Tucson July 19
- Yuma July 26

8:00am-2:00pm
Breakfast & Lunch Served
No Charge

WHO SHOULD ATTEND:

WHAT TO EXPECT:

All Rotarians

- Presidents & Presidents-Elect
- Secretaries
- Membership Chairs
- Grants Management Certification
- Public Image
- Foundation
- Networking
- Assistant Governors
- Treasurers
- Public Image Chairs
- Membership
- Youth Protection
- Governance Training

Join us for the annual District Training Assembly. Come learn more about the 2025-26 Rotary club year. Engage and share ideas as you learn about best practices, tips and tools with Rotarians across southern Arizona.

Location specifics available when registering

Use QR code or visit [rotaryd5500.org/district assembly](https://rotaryd5500.org/district%20assembly)

rotaryd5500.org

RSVP NOW



Attention, Peacebuilders and Peace Ambassadors

June 19, 6:00pm on Zoom

Join us on Thursday, June 19, to hear **Leta Lindstrom, Club President of Sierra Vista Sunrise, share her experience, personal observations and takeaways from the 2025 Rotary Presidential Peace Conference held in Istanbul, Turkey this past February.** Led by Rotary International President, Stephanie Urchick, the conference focused on the theme of **"Healing in a Divided World"** and explored ways to create environments that foster peace and understanding.

Leta has a strong desire to help people and make a positive impact. She works in a clinic that helps people struggling with sleep apnea, and she is also a certified yoga teacher. Her students develop mindfulness and peaceful well-being from her instruction. Leta feels that Rotary has helped her tremendously both in her professional and personal life.

When Leta discovered Rotary's deep history of peace and how active Rotary is in the promotion of peace, she wanted to learn more about peacebuilding. Leta was excited when she found out about the Peace Conference and asked her son, who helps with Rotary Fundraisers, to go with her to the International Conference.

Leta feels privileged to be a part of Rotary where she can help people, work on building a stronger community, and get more involved in the promotion of peace. That's why she ended up in Istanbul!

[Read More](#)



District Conference Room Reservations

District Conference Rooms are filling up!
TUBAC GOLF RESORT ROOM RESERVATIONS

While we are over three months away from the conference, our room block is filling up quickly!! We have already exceeded our room block for Thursday and Saturday. If you are planning to attend, do not wait until the last minute to book your room. You may not get one. You can call the Resort direct at 520.398.2211.



Thank You, District Conference Sponsors!

We wish to extend a massive thank you to our latest Silver sponsor, **Quantum Wealth Management**, for their generosity and support. Also huge thanks to **Oracle Land and Homes, Sue Archibald, Anne Fisher, Ron Darrah, Charlotte Gates, Michael Drake, Rotary Clubs of Mountain Empire, Tubac, Valle Verde, Rio Rico and Pantano**, who have already pledged to sponsor our District Conference this year.

Will your Club be a sponsor this year?

This year's conference will take place September 26-27 at the beautiful Tubac Golf and Country Club.

Come learn about our District 5500's international projects, collaborate with Rotarians from neighboring clubs, generate ideas, hear inspirational speakers, share fellowship, and more. The House of Friendship promises to be outstanding again this year.

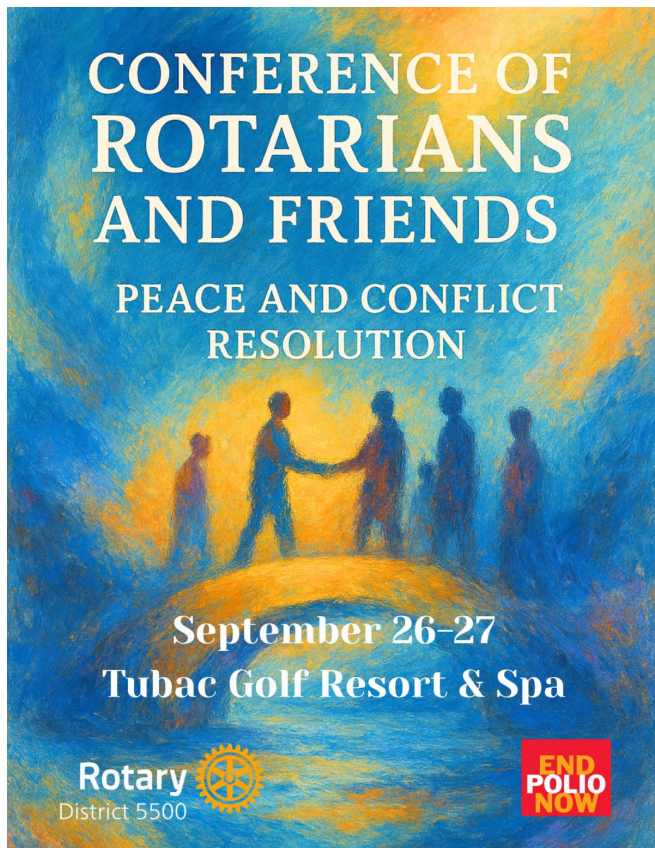
[Read More](#)



District Conference Update

We are excited to present the updated notice for the District Conference. Our major theme is: **Peace and Conflict Resolution**. **Conference registration is now open and you can register [HERE!](#)**

The conference will offer valuable insights and skills to enhance your personal and professional life. In our divided world, navigating conflict with diplomacy is essential. Our speakers and breakout sessions will provide practical **strategies for managing conflicts** in various settings. Engage with experts and gain tools to foster collaboration and dialogue.



[Read More](#)

Save the Date! Mexico - USA Friendship Conference in Yuma

October 31 - November 3, 2025
Registration opens July 1

Mark your calendar for this year's Mexico-USA Friendship Conference and Global Grants Exchange in Downtown Yuma, Arizona. Watch for more information to come and registration opening July 1.



Welcome Dave Lenox, Our New District Administrator!

We are pleased to announce that **Dave Lenox**, a member of the **Tucson Rainbow Rotary Club**, is the new **District Administrator** for our Rotary District, succeeding **Kasia Yuska** in that role.

Dave brings a wealth of experience in leadership and organizational management, and we are excited to have him supporting the work of our clubs and members across the district. In his role, Dave will be helping to coordinate district operations, support club leaders, and ensure that our programs and initiatives continue to run smoothly and effectively.

With his strong background and commitment to service, Dave is a tremendous addition to our Rotary District leadership team. Please join us in welcoming him warmly and offering your full support as he settles into his new role.

Dave has served as President and CEO of three State Special Olympics Programs: West Virginia, North Carolina, and Washington. He also served for 17 years as Vice President for Leadership Development, Education, and Inclusive Governance Models for Special Olympics International in Washington, DC.

"The most rewarding, and surprising, aspect of my work over the years at Special Olympics has been seeing the impact of giving our athletes voice that allows them to advocate for themselves, and for a better world for all of us. I have learned that there are two essential aspects of advocacy: an articulate voice to express need and solutions; and an audience willing to recognize wisdom even when comes from unconventional voices."

[Read More](#)

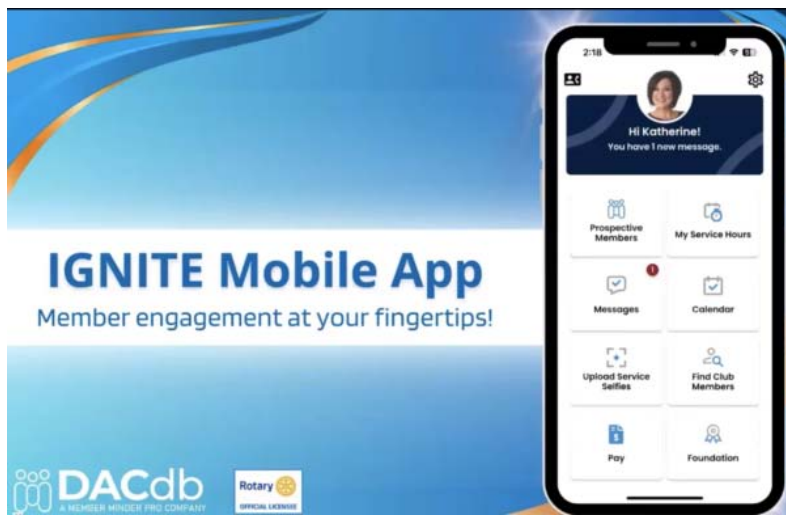


DACdb Ignite Mobile App Puts Your Club in Your Pocket!

By Leo J. Lawrenson on Monday, June 2, 2025

You don't have to log into DACdb on your computer to access info about your club and its members- DACdb has a terrific smartphone app for both Apple and Android devices called DACdb Ignite! EVERY D5500 member can, after installing the app from your usual app source:

- **update your own profile data**
- **find and message other members, including prospective ones**
- **see and sign up for scheduled calendar events**
- **read club and district ezStories and ezBulletins**
- **log service hours**
- **monitor your Membership Action Plan (Goals)**
- **shop Rotary licensed vendors**
- **view and join Rotary Action Groups and Fellowships**
- **connect to Rotary resources**
- **donate to the Rotary Foundation**
- **pay invoices, 50/50 raffle, happy sad dollars (through DACdb Finance module)**
- **District Officers and Team Leaders can do even more at the district level**
- **AND THERE ARE MORE FEATURES COMING!**

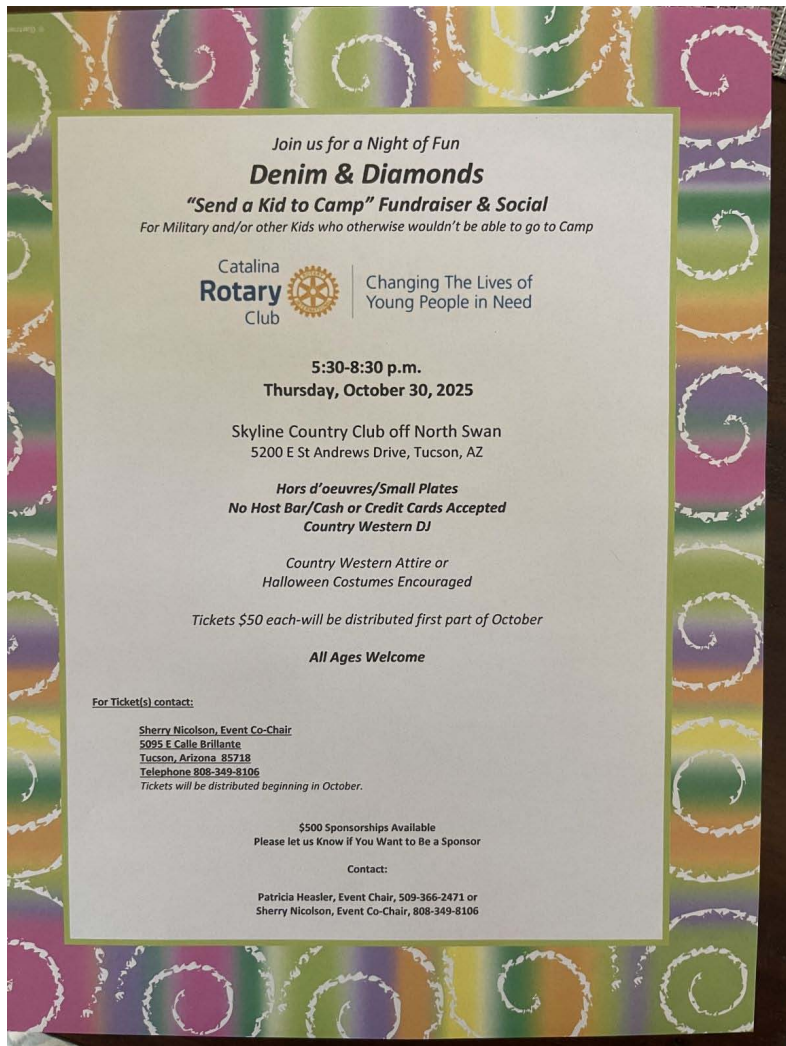


For a video on this app, see [Ignite - Mobile App - VIDEO - 2023 - Knowledgebase / IGNITE - Support and Knowledge Base on DACdb](#), or

contact Leo@Lawrenson.com!

Catalina Rotary: Denim & Diamonds Fundraiser

Thursday, October 30, 2025. 5:30 - 8:30 PM
 "Send a Kid to Camp"



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Graphics Corner

Enjoy this week's batch of inspiring Rotary graphics. They're free to use in your club communications. Just download the images and save to your computer.



Rotary



TOP 10 SOCIAL MEDIA TIPS

1. **TELL A STORY** CAPTION YOUR PHOTOS.
2. **DON'T OVERLOAD** POST LITTLE BUT OFTEN.
3. **ENCOURAGE YOUR MEMBERS TO SHARE** POSTS/TWEETS/EVENTS ETC.
4. **INCREASE YOUR VISIBILITY** TAG FRIENDS, VENUES, EVENTS IN YOUR POSTS.
5. **INCREASE YOUR REACH** SETUP & RUN ACCOUNTS ON LINKEDIN, INSTAGRAM & TWITTER.
6. **VIDEO** SHARE YOUR EXPERIENCES. SHARE YOUR BLOG POSTS ON YOUR SOCIAL MEDIA CHANNELS.
7. **TIMING** MOST EFFECTIVE TIMES TO POST: TYPICALLY MEALTIMES 06:00-08:00, 13:00-15:00 & 18:00-20:00.
8. **OVERZEALOUS TAGGING** NO ONE LIKES BEING TAGGED IN A POST THAT HAS NOTHING TO DO WITH THEM.
9. **STAY SAFE** KEEP PRIVATE CONVERSATIONS PRIVATE.
10. **DOES YOUR POST PASS THE ROTARY & WAY TEST?** BE MINDFUL OF WHAT YOU POST.

kristoff alexander infotarybuzz

50 (GOOD) TIPS FOR RETAINING MEMBERS

32. DIVERSITY VALUATION:

Promote diversity and inclusion within the club.



Rotary District 1700 The Rotarian Minute THE MAGIC OF ROTARY

Share Your Club's News!

Would you like to publish your club's upcoming events, projects or fundraisers in **IMPACT?**

Fill out [this form](#) with your information and send it to Dave Lenox at DaveRotary5500@gmail.com by Friday for the following week's newsletter. Include your photo or graphic as a separate attachment as a jpg or png file.

PLUS...SHOWCASE YOUR PAST PROJECTS & FUNDRAISERS! We'll feature them in our **Rotary in Action Quarterly**. Use [this form](#) and send it to DaveRotary5500@gmail.com. **Don't forget to include photos -- the more the merrier!**

